

# MICHELLE JEFFERY

## CONTACT

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## PROFILE

Experienced photographer and stylist with a demonstrated history of working in the photographic industry shooting model and still life photography and video for commercial clients, with a background in costume design, set dressing and prop-making for fashion, music videos, films and events. A strong interest in the charity sector having volunteered as a photographer for Raleigh International in Costa Rica, as well as previous experience in picture editing and commissioning photography for Comic Relief. Excellent administration and customer service skills and managerial experience within the leisure and retail industries

## SKILLS

- Adobe CC: Photoshop, Bridge, Lightroom & Premiere Pro
- Capture One Pro
- MS Office Suite, Google Docs
- Studio Lighting: Elinchrom, Bowens, Pro-foto & Arri
- Canon, Nikon & Sony user
- Creative Still Life Photography
- Model Photography & Video
- Still Life & Fashion Styling
- Retouching inc. cutting out
- Shoot Production
- Picture Editing
- Set Dressing & Prop Making
- Costume Design & Costume Styling
- Retail Management

## EXPERIENCE

### PHOTOGRAPHER

FREELANCE | LONDON | JUN 2008 - PRESENT

Photographer specialising in creative still life and fashion photography with a personal interest in portraiture, film stills and travel photography

- Creative still life, model, mannequin, flat lay, hanging flats, product & jewellery
- Studio lighting experience using Elinchrom, Bowens, Pro-foto and Arri
- Able to work with Canon, Nikon and Sony DSLR and mirrorless cameras
- Proficient in Capture One, Photoshop, Bridge, Lightroom and Premiere Pro
- Freelance studio photographer for BROWN BROGUE, CACTUS IMAGES, FRESHPACK PHOTO, HARRODS, LIBERTY LONDON & NEXT

### STYLIST

FREELANCE | LONDON | MAR 2005 - PRESENT

Stylist and costume designer for fashion, music videos, adverts, film, theatre and events

- Styling still life fashion, accessories, homeware, jewellery and creative still life for brands such as Liberty London, F&F and Wilko.
- Short films : 'Falling Apart', 'Faxbook' and 'Under the Sun'
- Adverts : Young Minds and CBS Outdoor
- Music videos : Summer Camp 'Losing my mind' & 'Always' & The Coronas 'How This Goes'
- Theatre: The 'Terror Season' at Southwark Playhouse

### PHOTOGRAPHER

LIBERTY LONDON | DERBYSHIRE | AUG 2019 - SEPT 2020

Photographed & styled luxury fashion, beauty, homeware and jewellery

- Shot designer fashion on model and mannequin
- Produced flat lay and tabletop still life imagery of accessories and homeware
- Styled clothing, accessories and homeware in line with the company style guide
- Photographed high end jewellery and watches using focus stacking software
- Trained and mentored junior photographers and assistants

### VOLUNTEER PHOTOGRAPHER

RALEIGH INTERNATIONAL | COSTA RICA | SEP - DEC 2018

Captured volunteers building schools, maintaining national parks and trekking, for use across all platforms including marketing, social media, blogs and case studies

- Edited images on a fast turnaround inc writing concise copy and metadata tags for images
- Managed logistics to capture important events at each site
- Collated imagery taken by myself and volunteers and created slideshows
- Assisted project managers with mentoring volunteers

### SENIOR PHOTOGRAPHER

WILKO | WORKSOP | SEP 2017 - AUG 2018

Created content for use across all areas of the business, including ecommerce, social media and print marketing, according to the needs of internal departments

- Shot model imagery in the studio and on location
- Shot, styled and art directed creative still life shoots
- Photographed, styled and retouched still life imagery
- Replicated daylight and ambient lighting to shoot homeware in large room sets

### MID WEIGHT PHOTOGRAPHER / JUNIOR PHOTOGRAPHER

I HEART STUDIOS | LONDON | MAY 2017 - SEPT 2017 / JUN 2015 - MAY 2017

Collaborated with stylists to produce beautifully lit and consistent imagery for brands such as Harrods, Aquascutum, Lulu Lemon and New Look

- Created model, mannequin, flat lay, product and creative imagery and video
- Shot, edited and colour corrected images at a fast pace to tight deadlines
- Ensured the product was shown to its full advantage following the client brief
- Worked on set with clients and responded quickly to any changes requested

# MICHELLE JEFFERY

## EDUCATION

**BA (HONS) FASHION:  
STYLING & PHOTOGRAPHY**  
London College of Fashion UAL

**FASHION FOUNDATION DIPLOMA**  
London College of Fashion UAL

**ART FOUNDATION DIPLOMA  
AS TEXTILES**  
Burton College

**A-LEVEL | GEOG, BUS & DRAMA  
GCSE's | 11 (A-C INC. MATHS & ENG)**  
John Port School

**ACTING | INTERMEDIATE & ADVANCED**  
Identity School of Acting

**FOUNDATION IN DRAMA**  
City Lit College

**GRADES 2-8 | SPEECH & DRAMA**  
Trinity Guildhall Examinations

## VOLUNTEERING

**INTI WARRA YASI ANIMAL SANCTUARY**  
Boliva | Dec 2009  
Cared for tropical birds, birds of prey,  
turtles and tortoises

**GAPFORCE (previously TREKFORCE)**  
Malaysian Borneo | Apr - Jun 2002  
Built bridges and a gravity water feed  
for a local village, learnt jungle survival  
and completed a 7 day trek

**SK BARIO JUNIOR SCHOOL**  
Malaysian Borneo | Jun - Aug 2002  
Taught curriculum English, set up  
remedial English, adult English and  
Drama classes and directed a  
production of The Jungle Book

## INTERESTS

Photography, Film, Theatre, Acting,  
Dance, Fashion, Vintage, Yoga, Travel,  
Scuba Diving, Swimming

## LANGUAGES

English | Fluent, Native  
Spanish | Elementary (CEFR A2)

## EXPERIENCE (CONTINUED)

### PHOTOGRAPHER'S ASSISTANT & DIGITAL OPERATOR

FREELANCE | LONDON | JUN 2008 - JUN 2015

Assistant to fashion and portrait photographers

- Assisted Mark Cant, Akio Fukushima, Alex de Mora and Tim & Barry
- Worked as a digital operator on model shoots for Orlebar Brown and Calvin Klein

### STYLIST'S ASSISTANT

FREELANCE | LONDON | MAR 2005 - JUN 2015

Assisted on music videos, adverts, events and fashion shoots

- Music videos : M.I.A 'DBT' and Peace 'Money'
- Adverts : 'Cadbury Marvellous Creations' and 'Britain's Next Top Model'
- Events : Madonna's Live Earth Show
- Editorial shoots for magazines : Elle, Dazed & Confused and SuperSuper
- Interned with the fashion department at New! Magazine

### PHOTOGRAPHY ASSISTANT

COMIC RELIEF | LONDON | AUG 2014 - MAR 2015

Assisted the picture editor on all areas of campaign photography

- Responsible for picture editing, data asset management and writing copy
- Resized and colour corrected images and added metadata tags
- Researched and sourced imagery and placed images in national media
- Commissioned photographers and found new talent to add to our database
- Produced shoots inc. writing call sheets and booking stylists, MUA's and locations
- Led on school fundraisers and the 'Danceathon' live event

### PHOTOGRAPHER & STYLIST (P/T)

METAIL | LONDON | JUN 2013 - AUG 2014

Lead photographer & stylist for Metail virtual fitting rooms, shooting 360 mannequin images

### INTERN & FREELANCE PHOTOGRAPHER

GROUP FMG | LONDON | OCT 2012 - AUG 2014

Interned full time (Oct - Dec 2012) and subsequently worked as a freelance photographer shooting still life for clients such as Blossom, Long Tall Sally & Thorntons

### MANAGER

EPISODE VINTAGE | LONDON | DEC 2010 - SEP 2012

Responsible for administration, bookkeeping, stock-take, payroll, rotas, hiring, coaching and motivating staff, visual merchandising, creative window dressing and mannequin styling

### ART DEPARTMENT ASSISTANT

FREELANCE | LONDON | NOV 2008 - DEC 2010

Assisted with set building, set dressing, prop making and prop sourcing for music videos, theatre, interactive events and installations for companies such as Secret Cinema, Southwark Playhouse, You Me Bum Bum Train, Pukka Films & Sets Appeal

### ASSISTANT MANAGER

THE STAGS HEAD | LONDON | MAY 2009 - AUG 2010

Responsible for orders, stock-take, payroll, accounts, rotas, supervising and coaching staff, and organising and booking events and gigs